

January 1, 2021

Friend,

I'm not a Trenton politician...so forgive me if I speak in blunt terms:

- Phil Murphy owes his governorship to the state's public sector unions...and he's **raised our taxes** and crippled our state's economy to pay back their political favors
- Murphy's mismanagement of COVID has broken the **backs of our small businesses**...and **killed over 7100 seniors and veterans** at our state nursing facilities
- **Phil Murphy is the worst governor New Jersey has ever seen**

We know what a disaster Phil Murphy has been. We also know that if Phil Murphy is re-elected, New Jersey will never recover. But we can't just talk about the problems – we need action.

**When I looked at the Republican candidates who were running for governor, I was concerned. Republicans didn't have a pro-life candidate... we didn't have a candidate who supports the Second Amendment...nor did we have a candidate who is a supporter of President Trump. That's exactly when I decided to run for governor.**

Sometimes it's hard to understand where the other candidates in this race stand. They focus group their answers, change their positions and try to tell you what you want to hear. That may work for them, but it's not me. So, let me be clear about where I stand:

- **I am a pro-life conservative (and I'm the only pro-life candidate in the race)**
- **I am a lifetime NRA member (I even taught my son to shoot)**
- **I support President Donald Trump (and I don't apologize for doing so)**

We won't fix Phil Murphy's mess by electing yet another insider politician. I was a small-town Mayor in my hometown where I've lived my entire life - that's about as close as I have ever come to the 'Trenton Swamp' – and I'm proud of that.

I served as the Chairman of our New Jersey Republican Party. Sure, we won legislative seats and engaged a larger base of grassroots activists than ever before. But more than anything, I am most proud how we – together – have been the ones holding Phil Murphy accountable for his failures over the last three years. We never ceded ground and always called him out for what he is: a far-left wing progressive who is driving our neighbors and family members out of the state we love.

I am running for governor because I am a Trenton outsider unafraid to shake up our State Capitol. Here's my plan to Take Back New Jersey:

- **Reform school funding** so we can actually **lower our property taxes**
- **Cut Trenton spending** so you keep more of your tax dollars
- **Grow New Jersey's economy** to keep jobs here and bring more of them back
- End Phil Murphy's one-size-fits-all, 'my way or the highway' COVID approach and implement a transparent regional plan that doesn't hang small businesses out to dry

2021 could be a last stand for conservatives in New Jersey. We cannot let far-left liberals shout us into a corner. **We can beat Phil Murphy and take back our State**, but we won't do it if we're not strong in our convictions and united behind a real conservative Republican.

I want to earn your support – and I look forward to doing so,

Doug Steinhardt

P.S. If you are Pro-Life, support the Second Amendment and stand with President Trump, call and tell me about it – here's my cell phone: 908-827-6040.